

Change Management



DATE: Thursday, September 8th
TIME: 14:00-17:00
LOCATION: CCIFT OFFICE

Introduction of the workshop:

Change is the new constant. Today's global business environment is fast-paced, highly competitive, and built on an insatiable appetite for consumption. Growth is now a necessity and what necessitates growth is change.

During this event, you will learn:

In this 3-hour workshop, titled Change Management, participants will learn how to better manage change including effective ways to increase buy-in to change and minimize resistance to change within an organization.

This workshop will help participants who are confronted with changes in their organizations to be better prepared to not only handle the change, but also to have a positive effect on the change outcomes. Besides, this workshop will also provide insights in the different theories related to change management and participants will walk away practical tools and templates that can be used to manage change.

Participants will be given the opportunity to share their experiences and relate what they learn back to their daily practice, helping them better understand how they can reduce resistance and maximize buy-in within their own organizations.

Ultimately this workshop will provide participants with some of the concepts and tools needed to manage the change within their own organizations more successfully.



Jesse Arlen Smith
Chief Executive Officer of the BECC Consulting Group

Jesse Arlen Smith is a Canadian entrepreneur, professional lecturer, and experienced business development consultant. He presently consults for and manages a variety of media and technology firms in Taiwan, Hong Kong and throughout Asia. An experienced startup investor, business developer and transformational leader, Jesse regularly shares his expertise, lecturing at conferences and delivering professional development seminars. Jesse has gained a wealth of experience as a professional development consultant and business leader, serving as the Chief Executive Officer for the BECC Consulting Group from 2006 to 2016.

To confirm your attendance, please complete the reservation form below and send it **by email to event@ccift.org.tw** or FAX to 2751-9865. To cancel without penalty, please provide written notice of cancellation **by September 7th**, otherwise the full price of the event must be charged.

Due to the limited number of spaces for this workshop, registration is compulsory.

NAME:	COMPANY:
Mobile Phone:	Email:
Number of Participants:	Total Amount: TWD
Rate: <input type="checkbox"/> 900 TWD Members <input type="checkbox"/> 1,200 TWD Non Members	